

March 2007 Volume 66



Events of the month

Official engagements of Princess Padmaja Kumari Mewar of Udaipur





Extracts from Shriji's diary



The Cello Group

The Cello Group led by Mr. Stayajit Chatterjee visited Udaipur on March 12, 2007 along with Polish, Czech and Swiss delegates. The Group stayed at Shiv Niwas Palace where a special cocktail party and dinner was organized for them at The Top Terrace, Shiv Niwas Palace on March 12, 2007.

The Rimon Fam group

The Rimon Fam Group stopped over in Udaipur on March 13, 2007 where they were escorted to the Palki Khana Restaurant, for dinner. Delegates expressed their appreciation for the excellent food and royal ambience at The City Palace Complex.



Cars of the Himalaya Rally exhibited at the Chandra Chowk

The Himalaya Rally for Classic Cars - Udaipur to Calcutta via Bhutan

It was a classic driving adventure from the desert principalities of royal Rajasthan to Calcutta, the erstwhile capital of colonial India; meandering through the Himalayan Mountains via the enigmatic kingdom of Bhutan. A fleet of 16 Classic Cars arrived at Udaipur on March 6, 2007 and were parked at the Vintage and Classic Car Museum located in the Garden Hotel, until the flag off on the March 12. The cars included a Bentley, Mercedes, Rolls Royce, Volvo and Sunbeam. The participants arrived three days later and experienced an Indian Regal Experience when they met Shriji Arvind Singh Mewar of



Shriji Arvind Singh Mewar of Udaipur flagging off a participant of the Himalaya Rally

Udaipur, Maharani Sahiba Vijayaraj Kumari Mewar of Udaipur, Princess Bhargavi Kumari Mewar of Udaipur, Princess Padmaja Kumari Mewar of Udaipur and Maharaj Kumar Lakshyaraj Singh Mewar of Udaipur and Maharaj Kumar Lakshyaraj Singh Mewar of Udaipur for cocktails at Shambhu Niwas Palace. During their stop over Ms. Fanny Johnstone, a journalist who accompanied the rally interviewed Shriji at Shambhu Niwas Palace. On the March 9, Shriji Arvind Singh Mewar of Udaipur inaugurated a musical cultural evening at The Manek Chowk attended by the members of royal family after which participants dined at The Pool Deck, Shiv Niwas Palace. Princess Padmaja Kumari Mewar and Maharaj Kumar Lakshyaraj Singh Mewar were also present.

Mr. John Brigden presented a memento to Shriji Arvind Singh Mewar of Udaipur before he flagged off the rally at 11.30 am on the March 12 wishing the crew and participants a safe journey on the long route ahead. The rally made a stop over on the March 13 at Gajner Palace hotel where participants and crew experienced a camel safari and dinner in the sand dunes.

Le Rallye l'imperiale Incredible India 2007

The rallye Imperiale organized by L'Imperial was flagged off at New Delhi on March 11, 2007. After driving through Agra, Jaipur, Bikaner, Jaisalmer, Jodhpur, Kumbhalgarh and Deogarh participants stopped at Udaipur on the March 23. 20 vintage cars took part dating from 1925 to 1965 and included a Chevrolet, Jaguar, Porsche, Austin, Bentley and Rolls Royce.



Shriji Arvind Singh Mewar of Udaipur meeting a participant of the Rallye l'imperiale



Some of the cars participating in the Rallye l' imperiale displayed at the Garden Hotel



Shriji Arvind Singh Mewar of Udaipur flagging in the Le Rallye l'imperial at Shambhu Niwas Palace

Participants had lunch at the Vintage and Classic Car Collection, Garden Hotel. In the evening, Shriji Arvind Singh Mewar of Udaipur, a keen sportsman and vintage car enthusiast flagged-in the rally at Shambhu Niwas Palace after which, accompanied by other members of the royal family he hosted a cocktail party for all those taking part in the rally. Princess Padmaja Kumari Mewar and Maharaj Kumar Lakshyaraj Singh Mewar were also present.

A procession comprising of male attendants, Nobti Sawari, escorted the participants to The Manek Chowk where a formal dinner was held. The event ended with a magnificent display of fireworks.



The Manek Chowk set for dinner hosted by Shriji Arvind Singh Mewar of Udaipur for participants of Le Rallye l'imperial



Shriji Arvind Singh Mewar of Udaipur receiving a memento on the occasion of Le Rallye l'imperial

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ITB, Berlin

Every March, Berlin is the site of the world's largest travel convention, the annual International Tourismus Bourse, or ITB. Nearly 7,500 exhibitors from 190 countries — including cities, hotels, airlines, train lines, and package-tour companies come to present themselves to their audience, at Berlin's enormous convention centre. This convention is considered a breeding ground for tourism and trade professionals seeking new channels of cooperation in the global arena. This is how travel is sold on a large scale. The exhibition attracts 10,000 exhibitors from 180 countries and regions, and represents a full spectrum of global tourism at all levels including tour operators, booking systems, travel destinations, airlines, hotels and rental cars. The men and women meeting at the ITB in Berlin shape the way we may travel in the future.



From left: Mr. Kirpal Singh, Princess Padmaja Kumari Mewar of Udaipur and Mr. Kunal Singh

At this prime meeting place India is the official partner of ITB berlin making it the ideal forum for establishing new customer contacts and conducting business that endeavours to gurantee high quality customer contacts. ITB attracts high-ranking professionals with decision-making powers and has shown a steady increase in the number of exhibitors and visitors. The composition of ITB Exhibitors represents the entire service spectrum of the worldwide tourist industry.

The ITB Berlin is one of the largest tourism fairs in the World with the convention lasting for 5 full days. In March 2007 the event was held from the 8-12 of March. In contrast to other Trade fairs, ITB devotes 2 full days to the general public with 3 days exclusively for Trade representatives.

The HRH Group of Hotels has been participating since 2004 with a stand within the India pavilion. This year the joint FEE stand was located in the Eco-tourism hall. Members of both the public and other tourism companies and sectors visited the stand and were able to learn more about the HRH Group. Princess Padmaja Kumari Mewar of Udaipur, Executive General Manager, Shiv Niwas Palace & Fareh Prakash Palace attended the convention with Mr. Kunal Singh, Manager-Sales, Udaipur and Mr. Kirpal Singh, Manager-Sales, New Delhi.